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# Carbon Planet



You can be the change

# The Carbon Economy

- Driven by the world's Governments under the United Nations
- The world's Governments have signed binding agreements under the UNFCCC
- 3 phases (protocols) are mandated over the next 42 years
- (2008-2012; 2013-2020; 2021-2050)
- 2008-2012 is the Kyoto Protocol period
- Most of the decisions for the 2013-2012 period will be made in November in Copenhagen
- Carbon credit market was \$116bn in 2008; forecast to be \$2-3 trillion in 2020
- Rapid growth driven by both compliance and demand









# The Structure of Carbon Planet

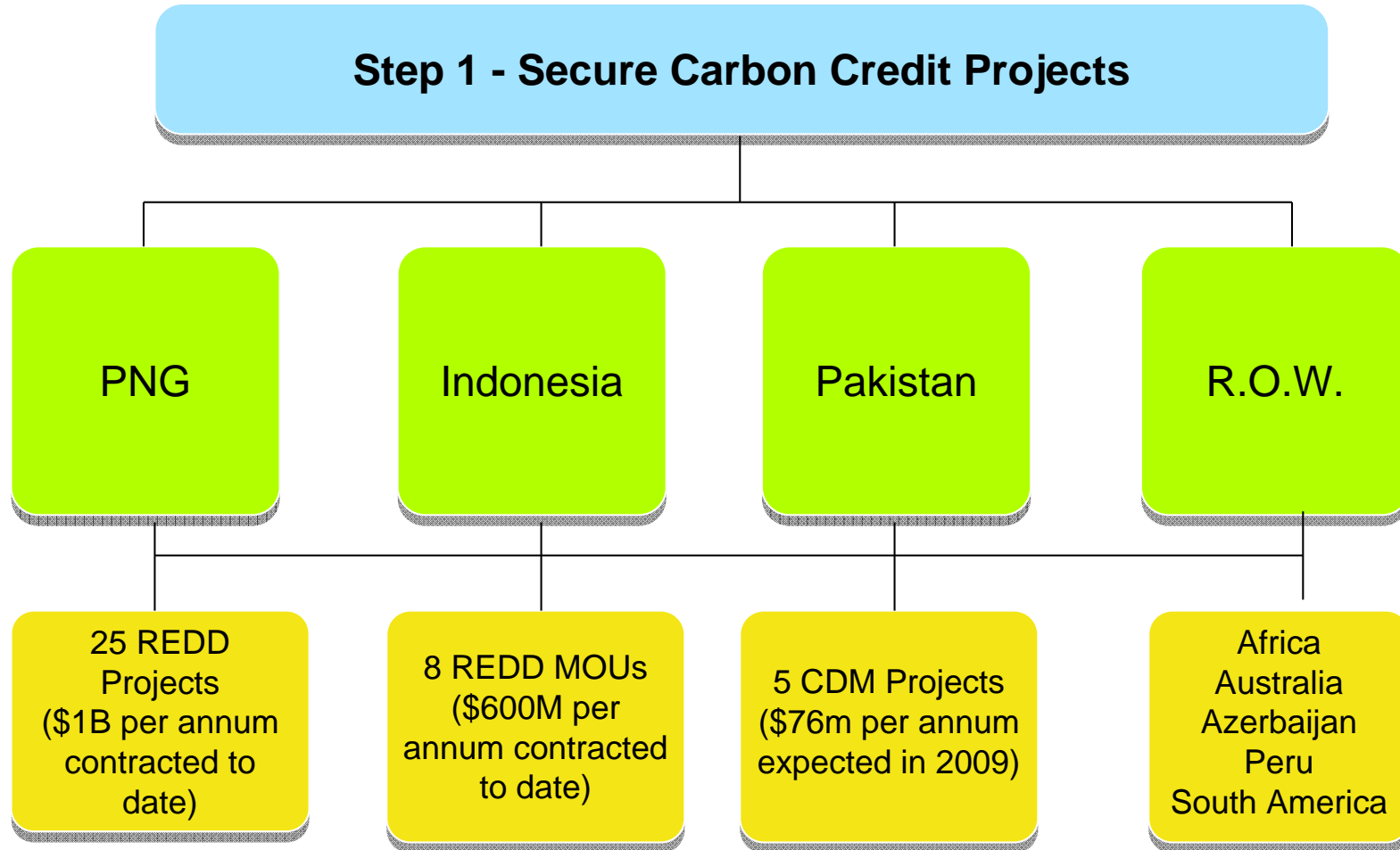
Carbon  
Commerce

Audit &  
Advisory  
Services  
Licensing

My  
Carbon  
Planet

Financial and Support Services

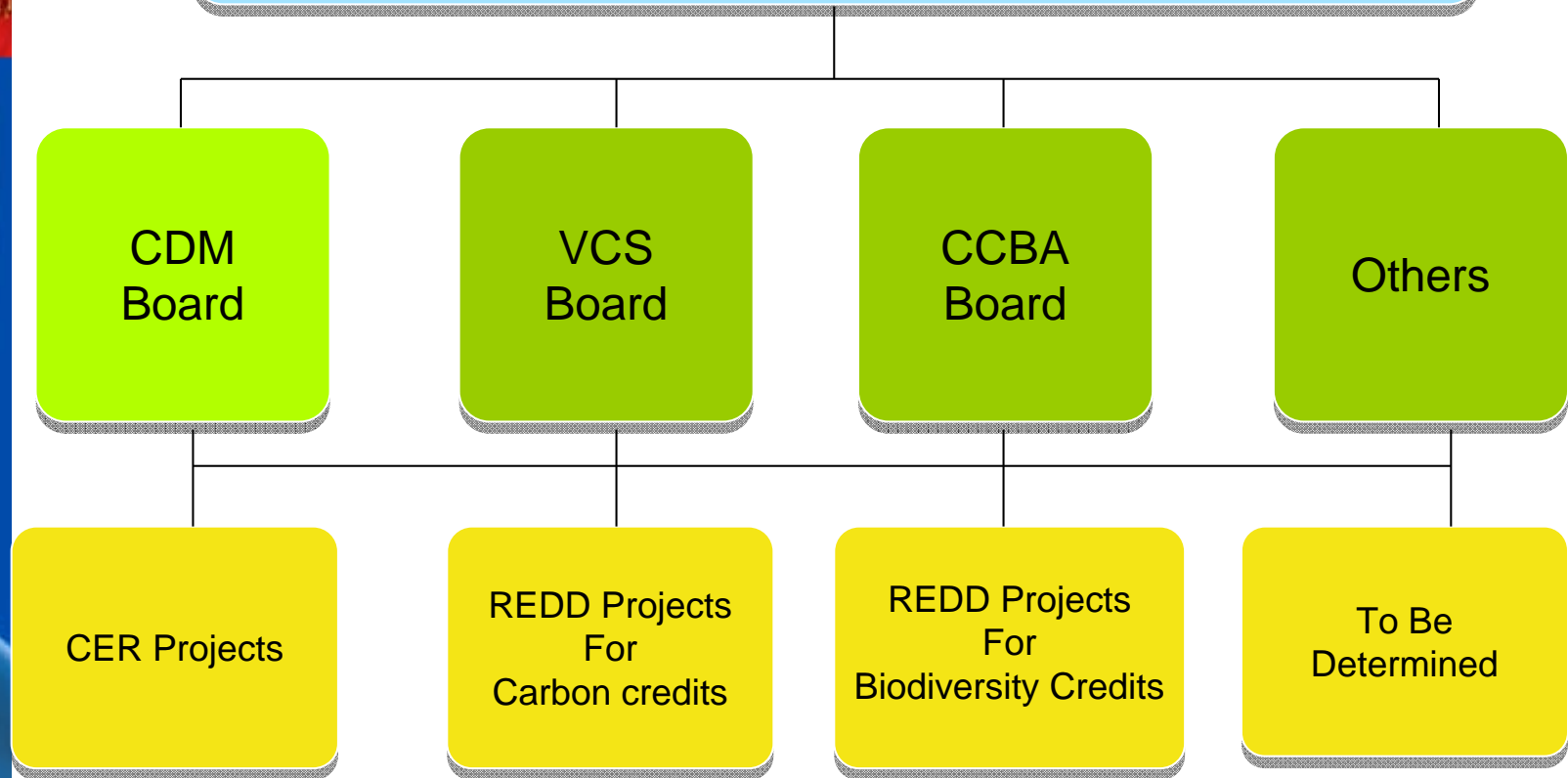
# Business Model



Resource pricing to be finalized on final registrations of projects and current market values

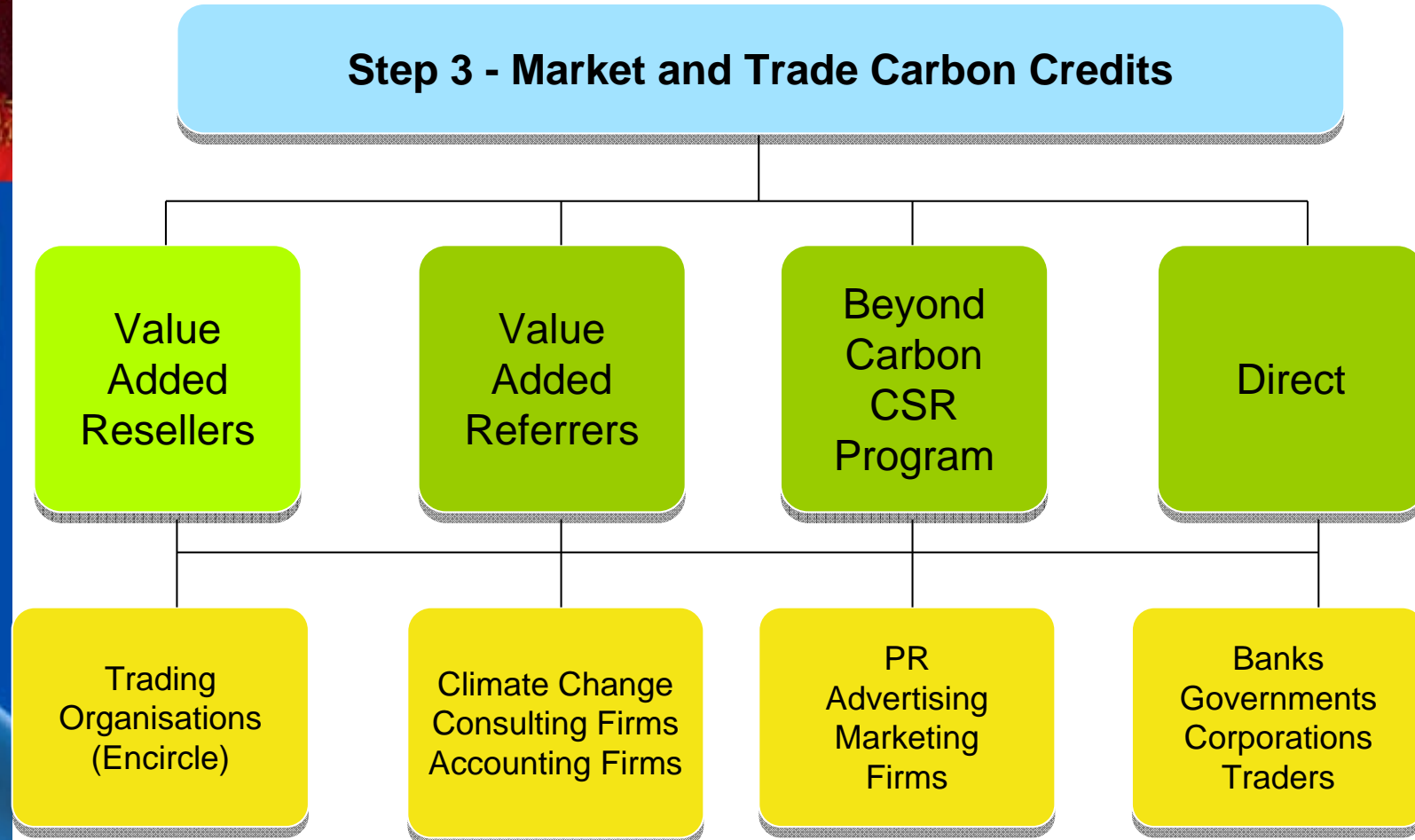
# Business Model

## Step 2 - Process Projects for Carbon Credit Registration



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# Business Model



# Developing and Trading Carbon Credits

Carbon Planet is growing a global portfolio of carbon credits in both the Compliance and REDD.

REDD stands for Reduced Emissions from Deforestation and Degradation (of the world's tropical rainforests).

The forest owners receive annual carbon credits from protecting their forests from logging.


Carbon Planet develops the projects for carbon credit certification and then subsequently markets the awarded carbon credits for the forest owners

Carbon Planet REDD contracts have a forecast yield of approximately 200m carbon credits per annum

CDM projects are projected to yield 10m CER carbon credits in 2009/2010

Carbon Planet has the exclusive trading rights for these contracts and is entitled to earn an average trading margin of 5% CER and REDD projects





# Carbon Planet Intellectual Property Audit Web System, Carbon Management Program & Knowledge Library

## **Audit Web System**

- Several years of GHG Auditing built into a software system
- 3 modules - Data Gathering, Calculations, Report Generator
- Allows non-scientific people to conduct GHG Audits

## **Carbon Management Program**

- A multi-phased approach for organisations beyond a first stage GHG Audit
- Features a multitude of carbon credit offset, purchase and selling options

## **Carbon Planet Knowledge Library**

- A complete knowledge resource on all things carbon economy related
- Continually updated and tailored per country

# Carbon Planet Summary

Carbon Planet is an early participant in the Carbon Economy

It provides products and services to both the emissions management, and carbon credit origination sides of the Carbon Economy

It has created numerous relationships to expand its market reach in Australia and overseas

It has invested heavily into science and the emerging standards

It has attracted a strong and experienced management team

The merger with m2m provides the platform for Carbon Planet to rapidly expand its operations and grow its revenues and profits